

Renato Rasmussen

I am a 34 y/o agronomic engineer – with a strong background in Econ., Finance, and Administration, over a decade of experience in agricultural markets research & advisory and a passion for innovative use of applied information technology (e.g. data visualization, GIS, & programming) – who loves to work with applied market research & business intelligence.

Experience

INTL FCStone – Director of Commodity Intelligence

2017 – present

FCStone's Market Intelligence team continuously accumulates knowledge in major global commodity sectors, issues and trends. This knowledge is applied towards customer advice, product innovation and risk management.

- Directed the publication of 300+ monthly reports on the developments of major global commodity markets;
- Head of a team of 15 analysts/researchers spread out across two offices – over USD 2 mi in annual revenues;
- Frequently spoke on behalf of the company to media outlets, including FT, Valor Econômico, Bloomberg, Folha, and AE.

Rabobank International – Senior Researcher at Food & Agribusiness Research and Advisory

2011 – 2017

FAR is Rabobank's global Food & Agricultural knowledge provider for customer advice (including M&A, and advisory services). Its research is shared with clients through reports, seminars, and face-to-face visits.

- Involved in over 120 distinct research, consulting and advisory projects for some of the largest global agri. players;
- Focused on the Brazilian Grains and Oilseeds market, with the publication of over 30 reports on its developments;
- Spoke at dozens of conferences and seminars around the world on global agricultural market trends;

InnoSoy LLC – Founding Partner / CTO

2009 – 2011

The startup focused on developing software solutions for immersive data exploration. It leveraged VR/3D game mechanics to allow analysts, students, and executives to better understand large and complex dynamics and datasets ("big data").

- Designed and programmed custom-tailored data visualization solutions for business intelligence and market research;
- Managed and maintained the company's network infrastructure, including cloud services (AWS), and databases (MySQL).

Agropecuária MARELE (my family-owned business) – Farm Manager & Administrator

2008 – present

Established in Mato Grosso do Sul, Brazil, the business focuses on livestock production for export-quality beef.

- Managed a mixed grain & cattle farm, including its strategic planning, financial controlling, and staff coordination;
- Agronomical decision-making and crop/cattle negotiation and sales.

Education

University of São Paulo, 'Luiz de Queiroz' College of Agriculture (USP/ESALQ)

2003 – 2007

BS: Agronomical Engineering, with a minor in Economics and Agri-industrial Administration.

- Awarded *Merit of Honor Diploma* for outstanding academic performance in *Economics & Agri. Administration*;
- Bestowed recipient of the *2007 International Scholarship* by the U.S. National Soybean Research Center;
- Granted Teaching Assistantship by the University of São Paulo - Dept. of Economics and Administration;
- Internship as a Research Assistant at the Center for Advanced Studies on Applied Economics (CEPEA).

University of Illinois, College of Agricultural, Consumer & Environmental Sciences

2008 – 2010

MS: Agricultural & Consumer Economics.

- Awarded *Graduate Research Scholarship* by The Leeman Institute;
- Thesis: *Asset Utilization Efficiency & Energy Turns: A New Approach for Evaluating Renewable Energy Projects.*

Getúlio Vargas Foundation (FGV) / University of La Verne (California/LA)

2014 – 2016

MBA: Executive Master of Business Administration in Finance by FGV.

- Certified in *Advanced Topics in Financial Decisions and Corporate Policy* by the University of La Verne.

Languages (Portuguese – mother thong, English – fluent, and Spanish – advanced)

- Certified in Advanced English by the Cambridge University (CAE), ETS (GRE), and ELS (TOEFL), with interpreting experience.
- Certified in Advanced Spanish by ENFOREX (accredited center of the Cervantes Institute & Madrid Chamber of Commerce).